**What are the best ways to get startup funding in India?**

There are 17 Popular ways to raise the fund for the startups in India which are following :-

1. **Bootstrapping** :- **Bootstrapping** in business means starting a business without external help or capital. Such **startups** fund the development of their company through internal cash flow and are cautious with their expenses. This is the oldest and the most preferred form of financing your startup. The local kirana (grocery) shop in your neighbourhood was always bootstrapped by an enterprising banya (merchant). Entrepreneurs, till today, prefer bootstrapping over any form of external financing as it results in no equity dilution. Experts recommend bootstrapping your startup as long as you can. so its also good way to raise money for startup in India.
2. **Friends and Family**  : – The best option for a startup is friends and family. you can raise the funds from them easily for giving equity stake in the company. if you know anyone your friends who want to join your startup or want to invest then just give them equity and raise the funds. so its also good way to raise money for startup in India.
3. **Startup competitions :-**These days due to lot of competitions many colleges and startup incubators or accelerators launch startup competitions. in that you can won the prize money for your startup so its a best way to fund your [startup Resources and Information.](http://startup.so/) its also good way to raise money for startup in India.
4. **CrowdFunding Websites :-** These days culture of crowdfunding website is also on treading. if you need small amount of money and you wanna use for a your NGO Project and some nicely project which helps to people to solving any major problem then you can take the help from crowd funding websites throughout the running a campaign. even some big projects is funded by crowdfunding website. so its also good way to raise money for startup in India.  
     
   Must Read : [CrowdFunding Website List in India](http://www.myonlineca.in/startup-blog/crowdfunding-sites-in-india-opportunities-and-facts" \t "_blank)
5. **High Networth Individual person  or businessman :-**There are lot of High networth individual persons in India who want to invest in new venture and expected the high rate of return for their investment. its not a angel investors but you can called these persons for your startup. so its a best way to find any individual who’s interested in your idea and want to given money for your [startup Resources and Information.](http://startup.so/)its also good way to raise money for startup in India.
6. **Impact Investors :-**There is are lot of impact investors also in India. these type investor are incorporate a origination who’s invest in social entrepreneurship venture and expected very low return from the investment. so its a best way to raise the money for your startup in India. **villgro**is the best example in India.
7. **Accelerators :-**Accelerators is like a teacher which guide to you on your startup so its like a college university which provide you mentorship , funding and there are lot of things. they have fixed tenure and terms. Startups have to give a small equity to these accelerators from 2 % to 10%.  
   Must Read : [Best Accelerators list for Startups in India](http://www.myonlineca.in/startup-blog/our-love-for-startups-list-of-startup-incubators-and-accelerators-in-india)
8. **Incubators** :- Incubators is also a major contributors in Startups. Incubators are like a institutes which provides you also the working space like a office for your work. but they take the stake more than as compare to accelerators.  
   Must Read :- [Best Incubators list for Startups in India](http://www.myonlineca.in/startup-blog/our-love-for-startups-list-of-startup-incubators-and-accelerators-in-india)
9. **Angel Investors** :- Angel Investor play important role for a startup. these days angel investor are on trending for a startup culture. so its cab in a form of network or like a heigh net worth individuals.  
   Must Read :  [Best Angel Investor for your starutps in India](http://www.myonlineca.in/startup-blog/best-seed-funds-and-angel-investor-for-indian-startups)
10. **Venture Capitalist** :- VC Firms also play important role even in India most of the biggest startups run on the VC Moneys. VC Invest in startups according to their fund size or portfolio. so its also best way to raise money for your startup in india.  
    Must Read : [List of Top Venture Capitalist Firms in India](http://www.myonlineca.in/startup-blog/47-active-venture-capital-firms-in-india-via-inc42)
11. **Private Equity** :- PE Funds majorly invest in running or scaling the business. so its a slightly different from VCs so PEs could purchase a strategic stake in your venture.
12. **Bank Loans** :- Banks offer loans to startups as depend on the entrepreneur profile as qualification and their technical experience to invest and setting up viable projects. they also provide the collateral free loans and charges the interest.
13. **Convertibility Debt or Debenture** :- Convertible debts is like equity convertible shares means you can raise the funds from investor and when the next round of investment that time investor have option that they can take their money back on predefined interest rate or else convert that loan into the equity stake.  
    Must Read : Convertible Debenture : [Why do startup raise money through convertible debt](http://www.myonlineca.in/legal-adda-powered-by-myonlineca/what-is-convertible-debt-why-do-startup-raise-money-through-convertible-notes)
14. **Revenue from Business** :- its a old traditional method i.e is reinvesting money into business instead of withdrawal of profits.
15. **Customer or Client Advances** :- If you have any product which needs investment then you can take it from the client as a advance so its can be work as interest free loan.
16. **Credit Card** : its also a best way to raise the money for your startup in India. Credit card basically works for to purchase initial assets for a startup or incorporate and register your business entity.  
    Must Read : [Funding your startup via credit card](http://www.myonlineca.in/startup-blog/fund-your-startup-with-credit-card)
17. **Government Institutions :**its also the best way to raise money from government institutions like SIDBI, NABARD etc & many more. a startup to fulfill their eligibility requirements and you can raise the funds for your project.  
    Must Read – [Government Venture Capital firm list in India](http://www.myonlineca.in/startup-blog/govt-venture-capital-firms-for-startups)